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PETER D. ROSS
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February 14, 1994

Mr. William F. Caton
Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Re: Notification of Permitted Written Ex Parte
Presentation in MM Docket Nos. 92-266 & 93-215

Dear Mr. Caton:

E! Entertainment Communications, Inc., by its attorneys and pursuant to Section 1.1206(a)(1) of the Commission's rules, hereby submits two copies of this memorandum regarding a permitted ex parte presentation to Commission officials regarding MM Docket Nos. ~~92~~-266 & 93-215.

Today at 10:30 a.m. and 2:30 p.m., Lee Masters, President of E! Entertainment Television, Inc. and Debra Green, Senior Vice President, Affiliate Relations, along with Donna C. Gregg and Peter D. Ross of Wiley, Rein & Fielding, met with James Olson and Edward Hearst of the Cable Services Bureau. The discussion related to issues raised in the attached written ex parte presentation and above-named company's pleadings in the cable rate regulation dockets cited above.

Kindly direct any questions regarding this matter to the undersigned.

Respectfully submitted,



Peter D. Ross

PDR/ddl
Attachment

cc: James Olson
Edward Hearst

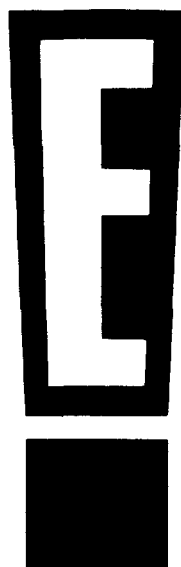
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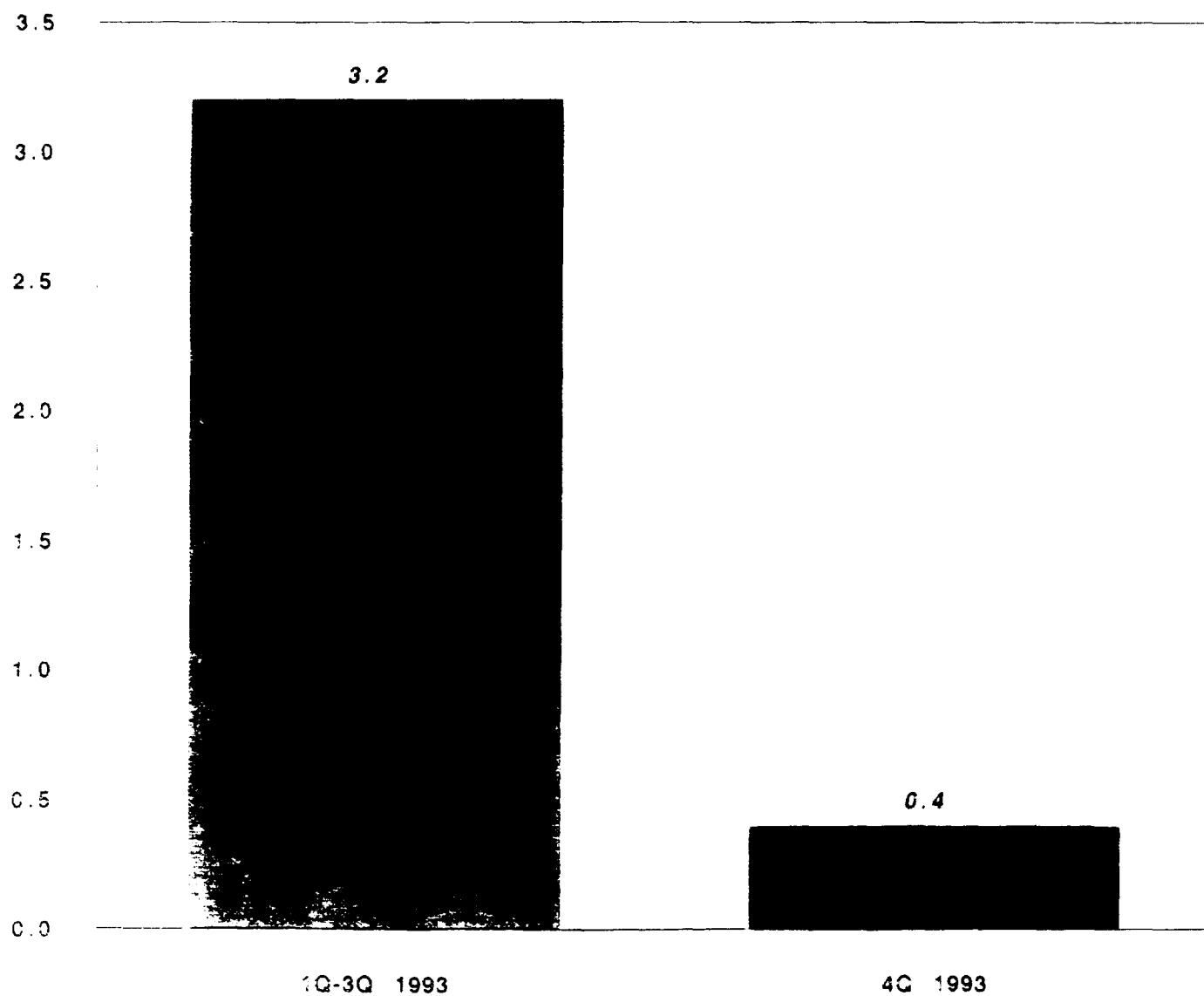


**ENTERTAINMENT
TELEVISION, INC.**

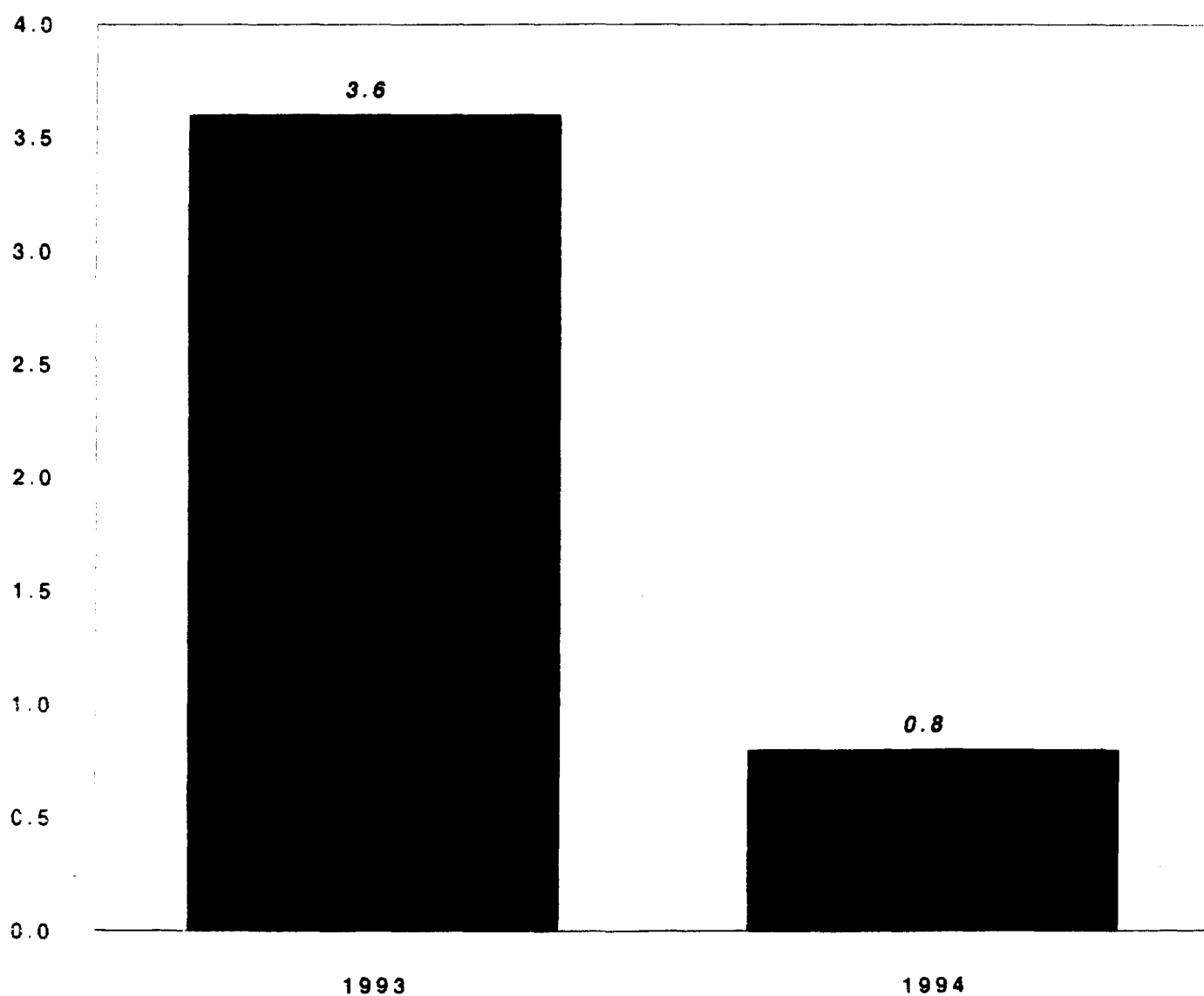
**NEGATIVE IMPACT OF REGULATION ON A NEWER
PROGRAMMING SERVICE**

**PRESENTED TO
THE FEDERAL COMMUNICATIONS COMMISSION
FEBRUARY 14, 1994**

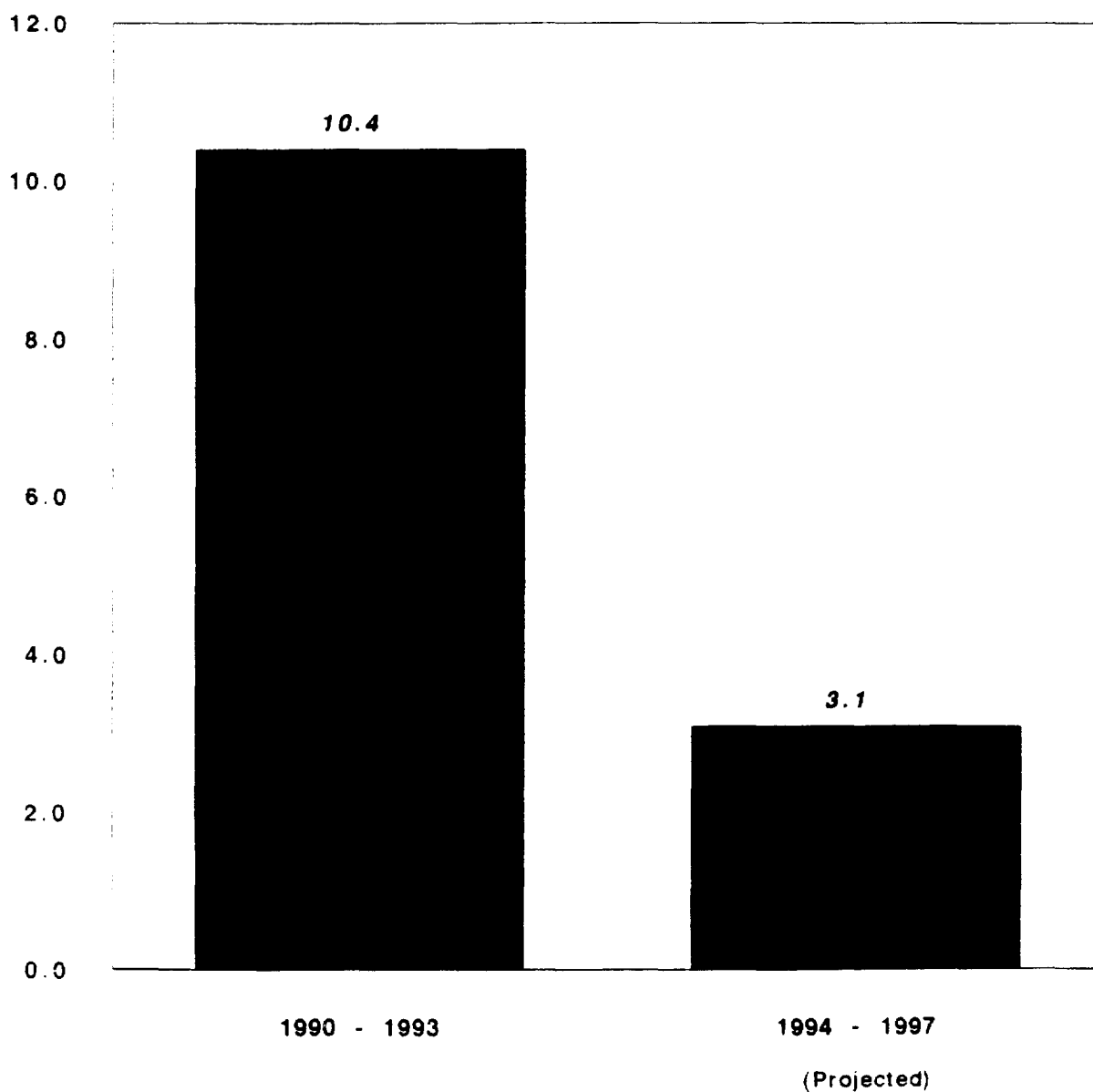
E! Entertainment Television, Inc.
1993 Subscriber Increases
Effect of Regulation
(Millions)



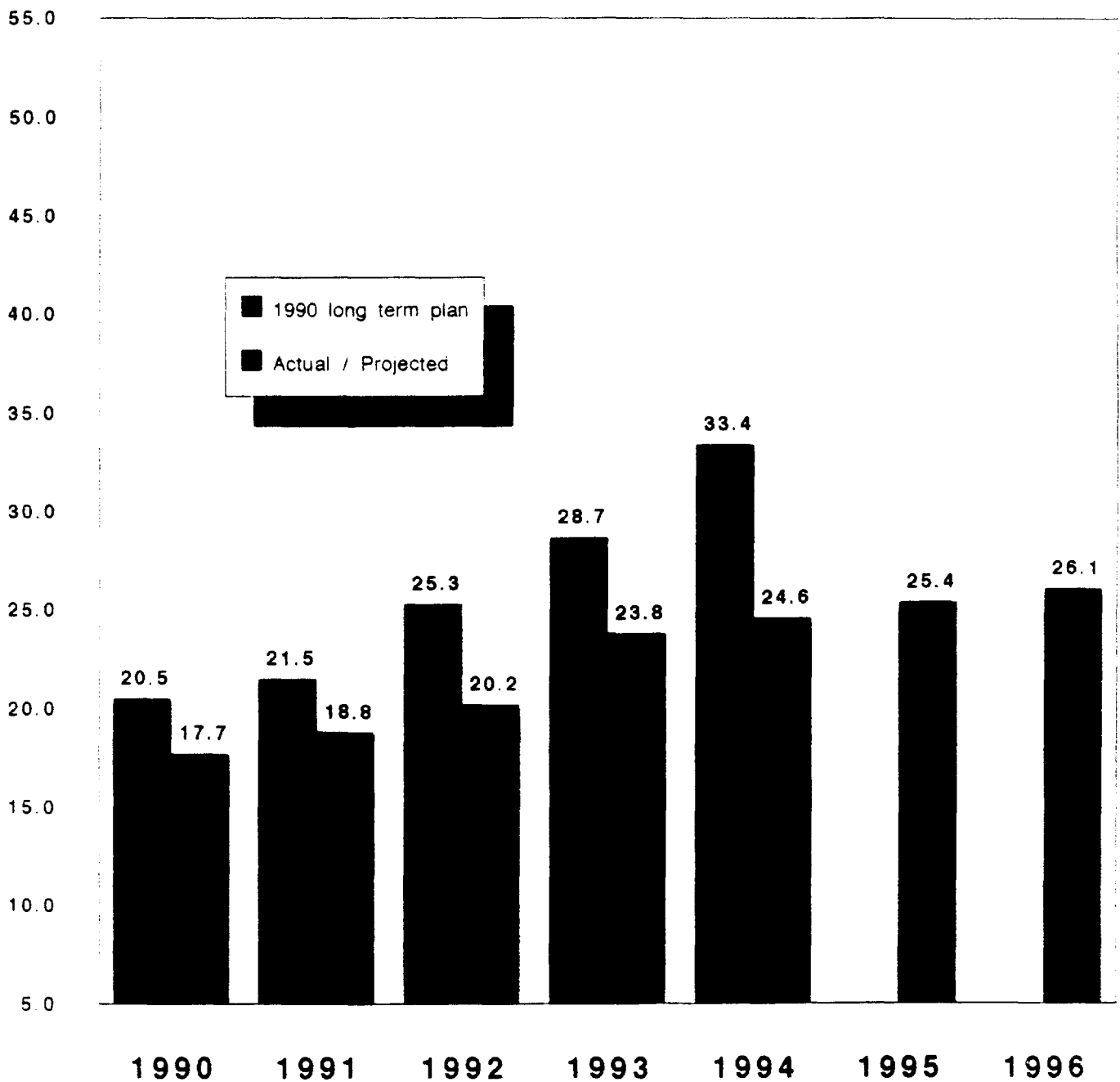
**E! Entertainment Television, Inc.
1993 and 1994 Subscriber Increases
Effect of Regulation
(Millions)**



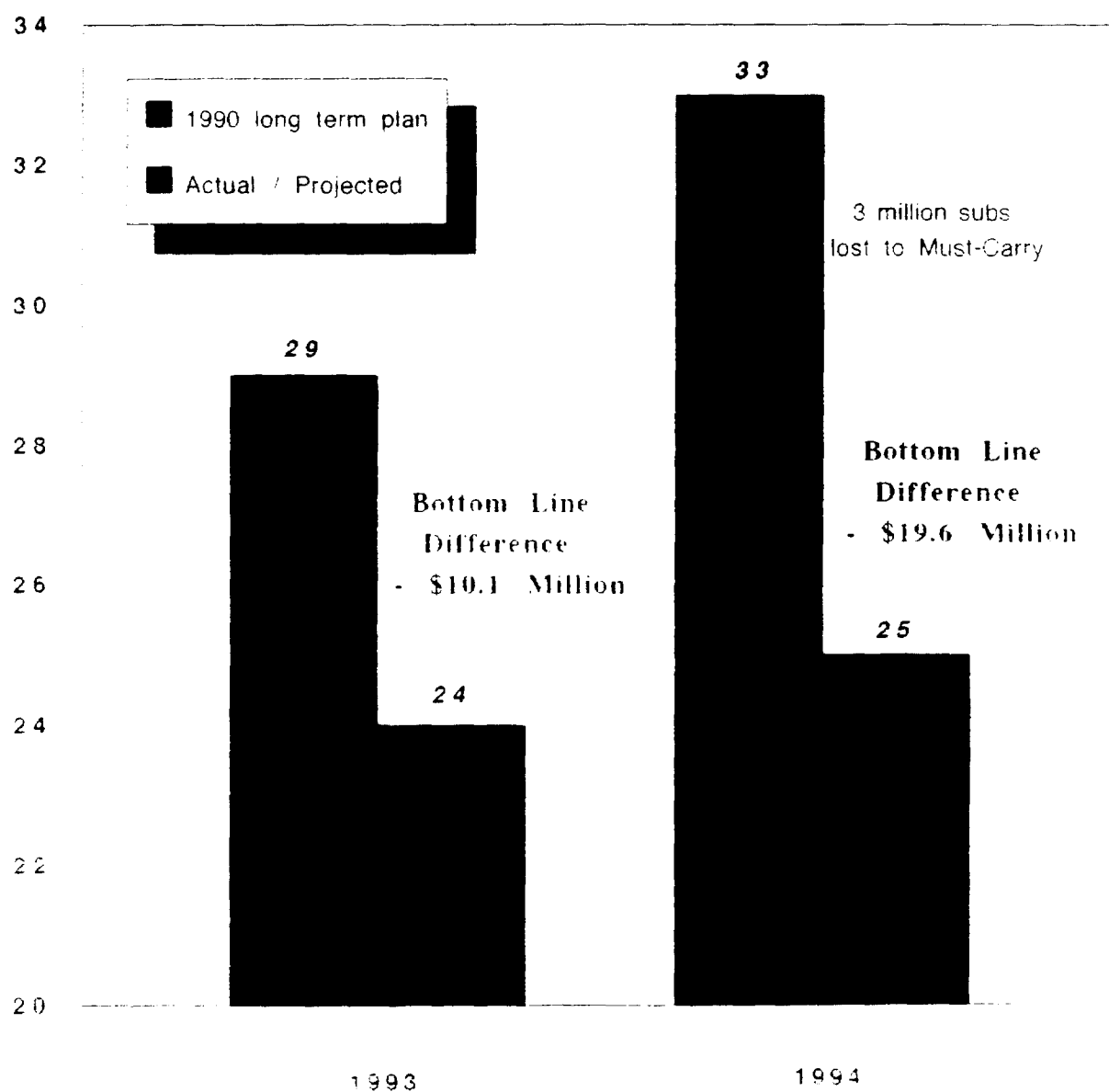
E! Entertainment Television, Inc.
1990 - 1997 Subscriber Growth
Effect of Regulation
(Millions)



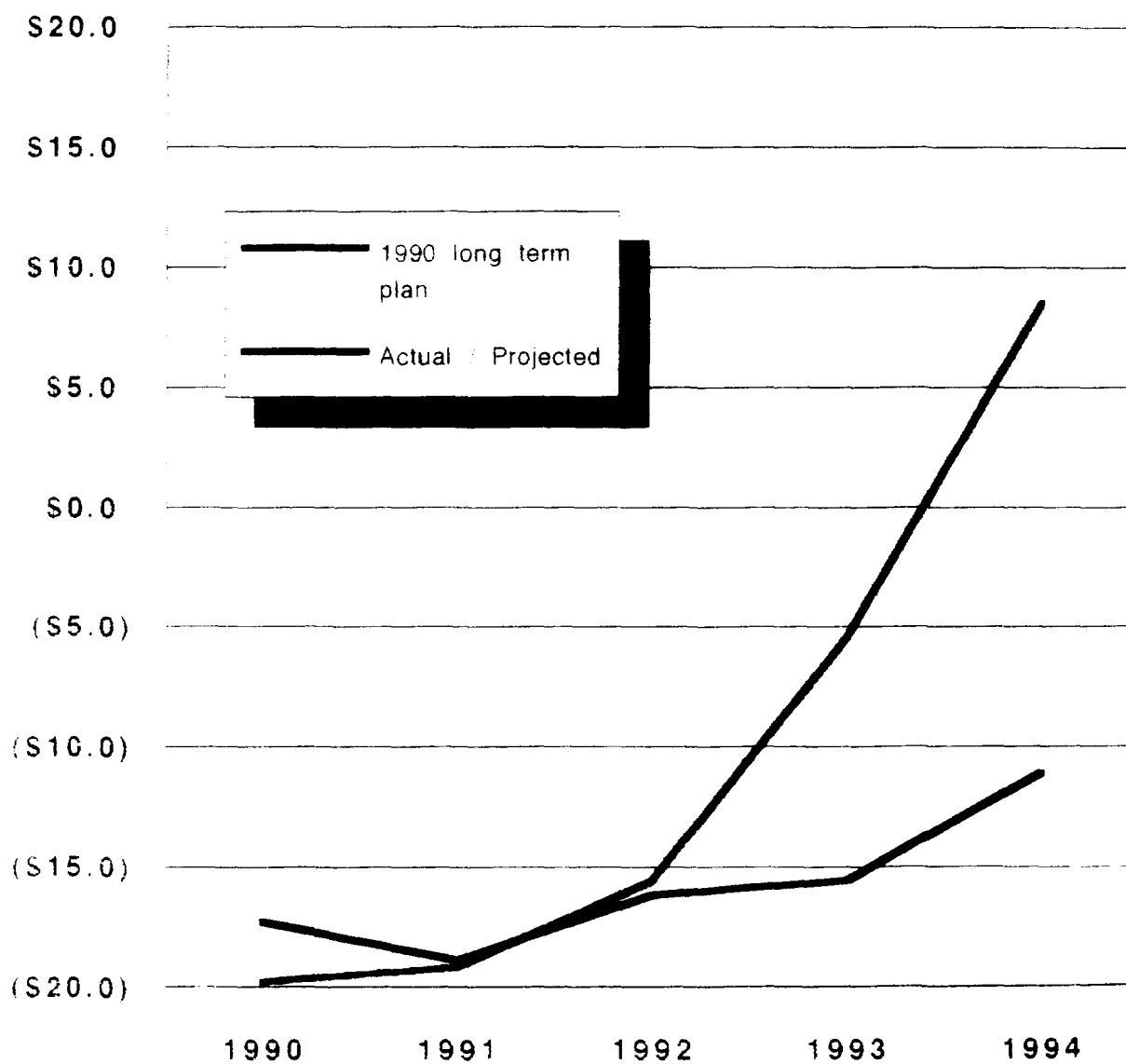
**E! Entertainment Television, Inc.
Actual and Projected Subscribers
Effect of Regulation
(Millions)**



E! Entertainment Television, Inc.
1993 and 1994 Projected Subscribers
Effect of Regulation
(Millions)



E! Entertainment Television, Inc.
Net Income (Loss)
Effect of Regulation
(Millions)



E! Entertainment Television, Inc.
Cumulative Losses
Effect of Regulation
(Millions)

